



< Press Release >

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Techno Systems Research CO.,LTD.

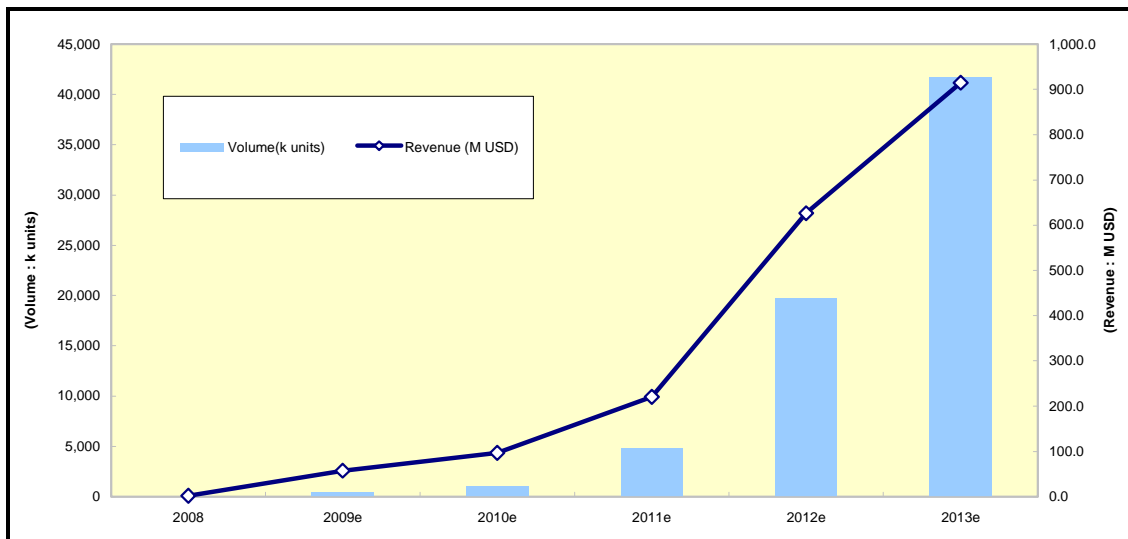
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**『Embedded and Small Projector Market Has Entered Expansion Phase』
~ Mobile Phones and Digital Still Cameras with Embedded Projector Have Emerged ~**

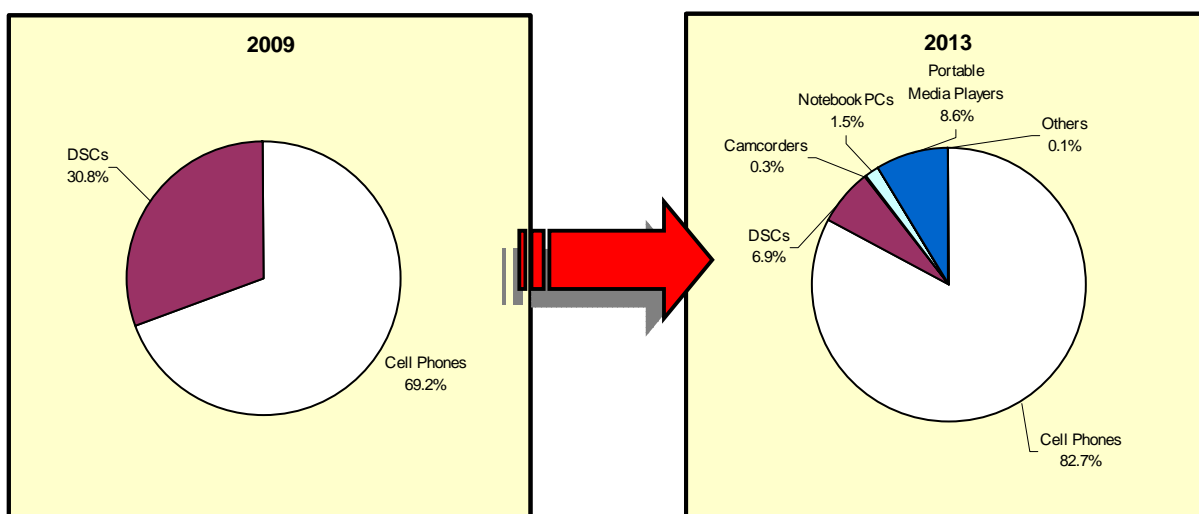
In our market report titled “Market Analysis of Embedded and Small Projector”, released Dec. 2009, we provide latest data of mobile phones and digital still cameras with embedded projector.



Our data shows that total production volume and revenue in embedded and small projector market reached 440k and 57.1 M USD, respectively in 2009. Comparing to those in 2008, this market grew drastically over a year. We believe that the production volume and revenue will continue to grow triple every year until 2013. Also, small projectors will mainly become embedded in mobile phones.

The total production volume for mobile phone with embedded projector was only 1.5 million in 2009, but more than 15 million will be produced in 2010. In near future, more products with embedded projector will be launched in mobile phone, digital camera, camcorder and Notebook PC markets. Especially, embedded projector market will expand considerably during 2011 to 2012.

【Market Share for Peripheral Products : 2009 to 2013】



(参考出展 : Market Analysis of Embedded and Small Projector)

[Inquiry about this press release]

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